

Philippe Leduc

“And what if I dared to ask you to truly believe in miracles?”

***Hay Ram* in rotation on MusiMax**

Montreal, February 8, 2011 — Since March 2010, the album *Diginada* by lyricist-composer **Philippe Leduc** has been performing solidly. First, it was nominated for the ADISQ award in the category “Album of the year – world music,” and this month the album’s first music video, *Hay Ram*, debuts on **MusiMax**.

The video, titled *Hay Ram* (literally, O God) is a tribute to the people in India who saved Leduc’s son Emmanuel, who miraculously survived a 1,000-metre fall in the Srinagar region of Kashmir in August 2006.

Against the backdrop of some of the most beautiful landscapes in northern India, this video, produced by Zulù Film and directed by **François Jaros**, presents striking images of Leduc’s son’s struggle against death after his fall in the mountains. The story takes the form of a duel between life and death – between an unconscious son and a father who leaves things in God’s hands. The video was shot in November 2010 mostly in the mythical region of Dharamsala in northern India. Directed as a short film, it relates the miraculous rescue of August 21, 2006.

To see the video, the “making of,” and to follow the adventure of the shoot, click on the following link: <http://www.youtube.com/user/PhilippeLeducMusic>

***Hay Ram* by Philippe Leduc**
On MusiMax now.

For more information on the lyricist-composer, visit www.philippeleduc.com

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Information:

Les Productions L’Encrier
Sylvie Savard, Annexe Communications
514.844.8864, ext. 201
ssavard@annexecommunications.com